

# Orbit Revolution, CA.

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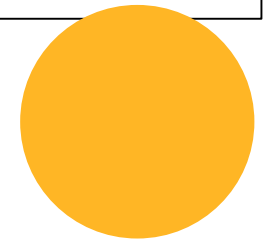
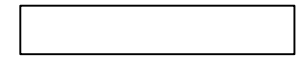
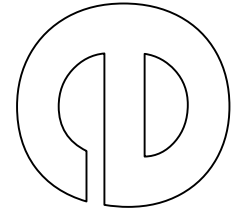
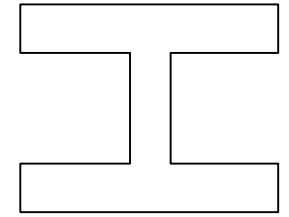
Company Manifesto

Welcome! This is Orbit Revolution, where creativity and strategy collide,  
turning mere ideas into unstoppable forces of consumer persuasion!



# Welcome To Orbit **Revolution**

Step into Orbit Revolution, where we take digital marketing as seriously as a penguin takes its tuxedo game. As a full-service digital agency, we craft captivating journeys, amplify your brand's performance, and revolutionize your online presence with meticulously designed platforms. Stay Tuned to find out how!



# Who are we?

Let's start with a Google Search

Google

Best web designers in africa





# About Our Creative Agency

Orbit Revolution, CA.

Orbit Revolution is a leading **Creative Agency in Africa, based in Victoria Falls, Zimbabwe**. We are an international developer of quality, results-focused websites and internet marketing tools for all businesses that want to grow. If you did that Google search, you know we are one of the best in Africa to do it. Established in 2018, our goal has been to help businesses not only get online, but to thrive! We guarantee a return on your investment. We win, when you win.



# Our Directors

## Kudzai Nyakwima

*Software Developer and Data Analyst*

## Lancelot Ncube

*Product Designer and Project Manager*

“Above all else, align with customers. Win when they win.  
Win only when they win.”



## What We Stand For!

Very often design is the most immediate way of defining what products become in people's minds. We design what products will mean to it's end users. When we have defined the perfect feel and look of the product/service we then find ways to launch it to the correct audience.

**WE ENJOY WHAT WE DO.**





## For Our Country

Our mission is to revolutionize the web presence of Zimbabwean businesses by producing Responsive Websites, Email marketing, and Customer Relationship Management tools that generate measurable results.



## The next generation of websites are here.

It is not enough that we build products that function, that are understandable and usable, we also need to build products that bring joy and excitement, pleasure and fun, and, yes, beauty to people's lives.

# Our Vision & Missions

# Our Clients

alwa.

  
MARSHALL MUNETSI  
FOUNDATION  
EST 2019

 **marksman**  
TRAVEL TOURS AND SAFARIS

MAKAH®

  
Tsika

 NYEREDZI  
RIDGE

  
EASTVIEW  
AFRICA TRAVEL

 **LGS**  
CONSTRUCTION

VISIT [WWW.ORBITREVOLUTION.TECH](http://WWW.ORBITREVOLUTION.TECH) FOR MORE





# Our Services



## UI/UX Design

Design is more than what it looks like at a given time. It's an opportunity to showcase your unique brand. A means to attract visitors, demonstrate what you do, and encourage them to take action.



## Online Marketing

We offer a comprehensive and holistic range of SEO services, and our only interest is getting your website to the top of the search rankings and keeping it there.



## Web Development

Building, creating, and maintaining websites. It includes aspects such as web design, web publishing, web programming, and database management.



## Mobile App Development

We work with a well versed, passionate team who possess a wealth of knowledge in mobile apps development tools and techniques and are eager to work on your concepts and turn them into reality





# Website Design

**We are thorough and we love it!**

Here at Orbit, we believe design is more than just looks. It's about the entire user experience. In five seconds, we'll make your website intuitive and visually captivating, striking the perfect balance between functionality and aesthetics. That's the power of exceptional UX design.





## Innovative Design—Stunning Results

Visual Design at it's core is communication, A single frame, a single dot can make the difference between whether your message connects with the audience or not. Through years of research, trying and testing, we have mastered the art and science of design and understand exactly what needs to be done to deliver value driven design to everything we do.

Graphic  
Design





Web

# Development

## Specialist Development Services

Using robust coding, user-friendly designs, intuitive navigation and cutting edge technology we deliver dynamic and beautiful websites, web portals and applications that are easy to use and maintain

- **E-Commerce, B2B & B2C**
- **Third Party API Integration & Development**
- **Bespoke Web Development**



# Search Engine Optimization

As the esteemed number 1 ranking for "**Best Web designers in Africa**" on Google, we have demonstrated our unrivaled expertise in the field. We take immense pride in our ability to not only create visually stunning websites but also optimize them for maximum visibility and success. With our proven track record and unwavering commitment to excellence, we are well-equipped to replicate our achievements and deliver outstanding SEO services for your business.





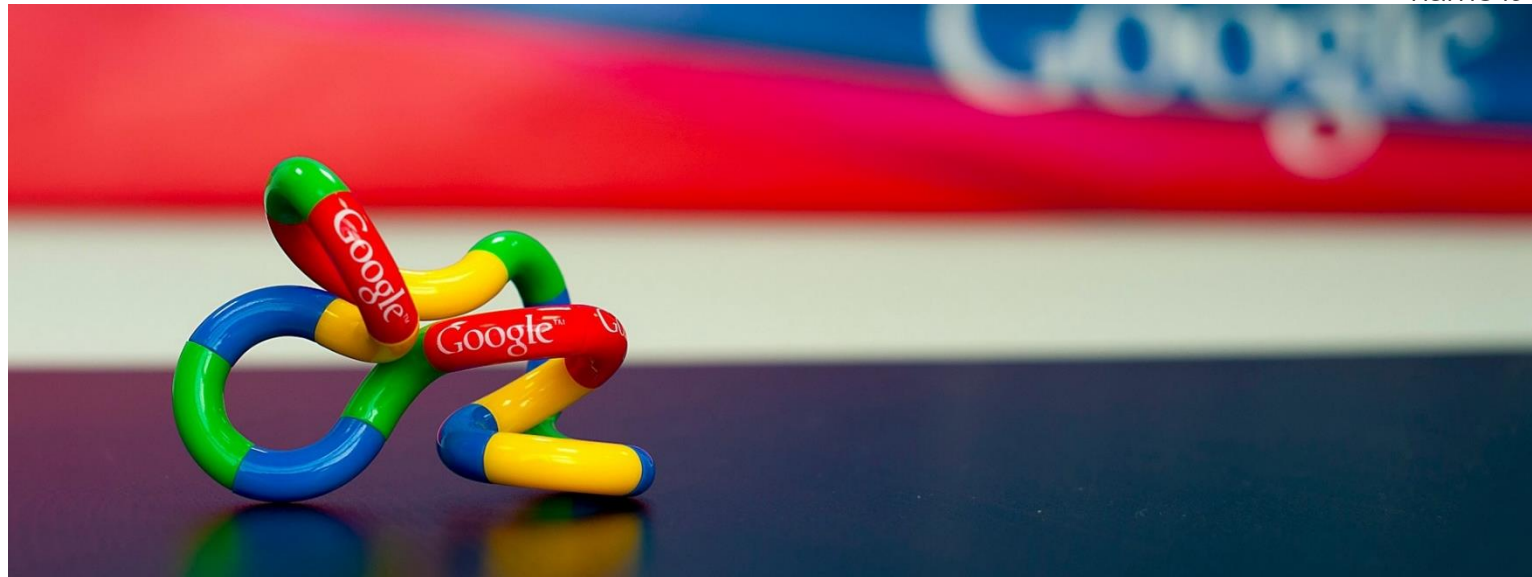
# Our Strengths

## We Understand Consumer Behavior

The main purpose behind marketing a product is to satisfy the demands and wants of users. Our ability to determine what our digital products will mean to the end users helps us achieve this purpose. It's all passion and skill you won't get elsewhere.

## Experienced Team

We have an excellent team of developers, designers, strategic planners, and marketers with rich knowledge in different industries Mining, Tourism, Entertainment, Real Estate, you name it



# Why **Choose Us**



## Great Support

We treat you like the professional you are, supplying you a dedicated Account Manager to take full control of your website development.



## We listen & do our homework

You know your business better than anyone, so our first step is to listen while you tell us about your business and market. We'll then do some research on our own so that we really get to know the ins-and-outs of your industry and hot buttons for your audience.



# Why **Choose Us**



## We Create Experiences

We create experiences that are attractive, simple to use, and drive results for your company. Sure, we're strong on corporate branding and web design, but we're really focused on making things work for your audience and your business.



## We Are On Time And On Budget

We determine the scope of the web development project, create a budget and timeline, and once they're approved, we stick to them. Just to make sure, we do weekly status checks on progress and deadlines to keep everyone – you included – on track.







# Digital Campaigns

Your potential customers are hanging out online, but they're not all on the same platform and don't all respond to the same media. We help create a multi-channel, multi-media strategy that targets your desired audience.

REMEMBER: A digital marketing campaign involves a lot more than simply placing adverts for your business or brand around social media and other websites.



Let's get your name out to the world.

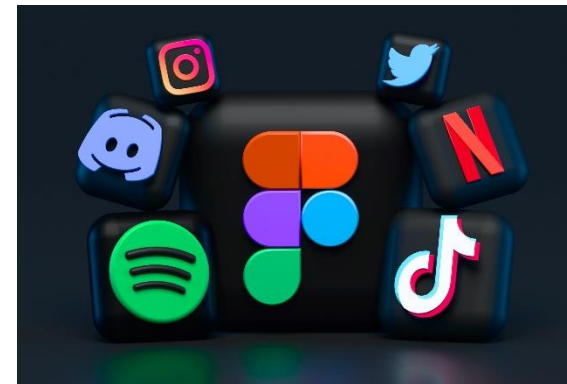
So many people have great products and offer exceptional services, but all that skill and effort will mean absolutely nothing if people don't know about them. We have a dedicated team that works on realistically portraying the right image to potential clients. We're pretty good at this!



### Think of it!

When you want to tell someone to perform an internet search, how often do you tell them to "Google it"? This level of brand awareness, where a business' name is used as a verb in common parlance, is something that all businesses aspire to, but which is very difficult to achieve.

# Brand awareness.

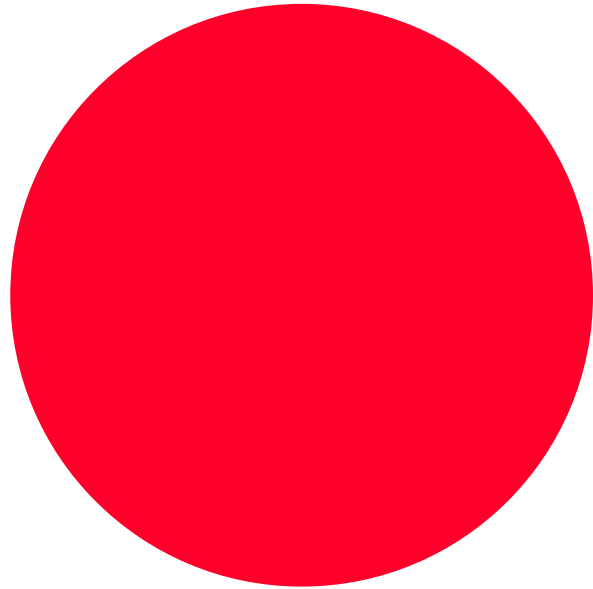




# One Stop Digital Agency



Phew! **It's**  
**Break Time**



Orbit Revolution follows the agile project management process to get things done faster and with maximum quality.



# Mobile App Development

**From Sprint To Launch, Agility in Action.**

Perfectly crafted, creative and innovative Android and iPhone App Development Solutions.





# Driven By Passion

This is our life, not just our job - and we are 100% dedicated to it! Our clients are at the centre, and we are only successful if we can help them become more successful.

We are excited about technology, modern trends and usability and are always keeping our skills up to date - no matter if it's design, software development or SEO. We don't want to convince you of pre-made solutions; instead, we are always looking at things from the perspective of your audience.



# Our Design Process





# Happy Clients.

*"Very efficient and time conscious team. Sure would not hesitate recommending them to anyone, be it corporates or individuals"*

Lionel Siduna  
Travel Chief Manager  
Tsoka Travel

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(263) 774 884 824





Total clicks

223



Total impressions

17.6K



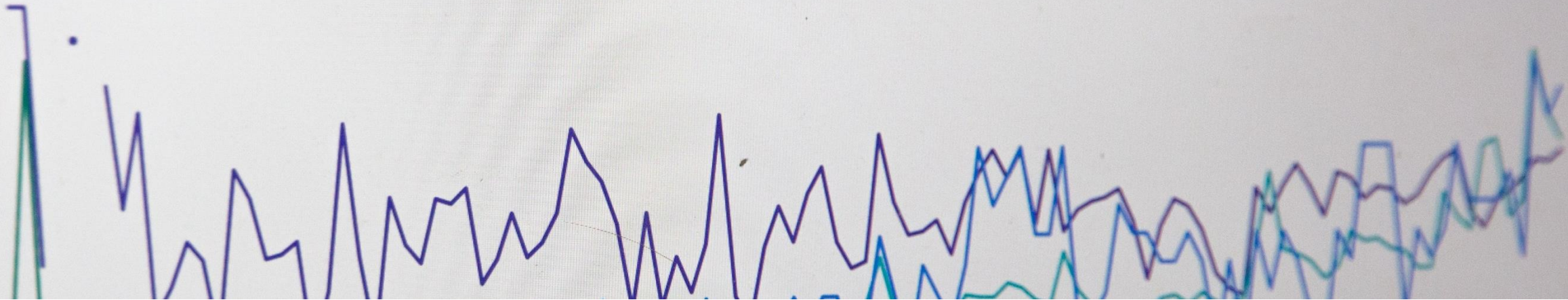
Average CTR

1.3%



Average position

25.2



# Contact Us

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**Thank You For  
Reading**

